



WORLD ORPHANS DAY

**CHERYL ROBESON-PIGGOTT**

Founder, World Orphans Day

# RHINESTONE GALA SPONSOR BENEFIT PACKAGE

**FIRST LADIES SUMMIT**

September 28, 2024 6:00-12:00pm

**SPONSORSHIP COSTS & COMPONENTS**

[www.thestarsfoundation.net](http://www.thestarsfoundation.net)

# WORLD CHANGER

## \$20,000.00

**Private VIP Reception 5:00pm - 5:45 pm, September 28, 2024**

- ✓ Seating for 24: 4 Premiere tables for 6 guests each with accompaniment of a First Lady next to the main stage at The Stars Foundation's highest profiled international fundraising event. An evening of dining, entertainment, and silent/live auction where Nashville Welcomes the World. Global leaders and luminaries' network, engage diplomatic relations, profile foundation supporters, and give to the less fortunate and deprived Children of the World. With your support and hundreds of Foundation Volunteers, we have distributed \$114 Million goods-in-kind to 15 countries local agencies in our 18-year history.
- ✓ Television Inclusion – CEO on camera interviews, 8 segments built around company's philanthropic works.
- ✓ **World Changer** Table Signage & Studio Set logo I.D. for television interview set built for the event
- ✓ Souvenir Programs: full '**Gold Page**' page recognition, including Logo and Company description
- ✓ Website: 2 "Major Sponsorship" listings throughout the year with link on [www.TheStarsFoundation.net](http://www.TheStarsFoundation.net)
  - Company name, Logo and description will appear on the Stage Video Monitor and Venue Signage
  - Company's name listed on the Drink Coasters and Cocktail Napkins: Company Logo imprinted.
- ✓ \*Post Event Thank you 'Our World Changers Heroes' Showcase:

▪ Hearts on Fire TV Series	Distribution.....250 Million Households (80 Countries)
▪ Stars Foundation website	Monthly..... 175,000 Viewers
▪ Foundation International Newsletter, Heart Beats	Circulation..... 10,300
▪ Lamar Highway Billboard Showcase	Visibility..... 1,072,991,257 impressions weekly
- ✓ Foundation Newsletter: pre-event Presenting Sponsor listing in our Newsletter, **Heart Beats**
- ✓ (Need confirmation by - July 15, 2024)
- ✓ Video signage wall backdrop: in the main Dining and First Ladies Gala and Summit Conference areas
- ✓ 4 Complimentary Rooms (1 Night) at the Sonesta Hotel Nashville
- ✓ Private VIP Reception at 5:00-5:45 pm - pre the Rhinestone Gala. In attendance: your 24 guests, other
- ✓ Foundation Visionary Sponsors, the Media, Foundation Film Crew and Celebrities and Advisors/Regents

# WORLD CHANGER

## STAGE APPEARANCE: BY COMPANY REPRESENTATIVE

- 2024 Presenting Media Partner exposure in which the Foundation Visionaries are acknowledged Globally:
  - 8 segments in Hearts on Fire Television series built around company and their philanthropic works.
  - International Press Release and Presenting Sponsor-Lamar Highway Billboard Exposure
  - Main Stage Video Wall - Sponsor Showcase
  - Pre-event Meet & Greet Cocktail Reception
- Invitations: Major Underwriter listing in the Rhinestone Gala Invitations
- Prominent Company Banner: displayed on the TV Interview & On-location Filming Set.
- Event Brochure: Major Underwriter listing on Event Program
- Commemorative Event & Production Crew Shirts: Company name included
- 4 complimentary rooms: at the Sonesta hotel the night of the event

Please note that each higher level of "giving" will bring you and your guests closer to the main stage while increasing the financial support to several nonprofit organizations. Table location in each table category is based on when the reservation form and the 25% deposit is received. Tax Receipts issued.



# ROYAL SECONDARY SPONSOR BENEFIT PACKAGE

## \$10,000.00

**Private VIP Reception September 28, 2024, 6:00pm - 12:00pm**

- ✓ Seating for 18: 3 Premiere tables for 6 guests each with accompaniment of a Dignitary or Country Music Star next to the main stage at The Stars Foundation's highest profiled international fundraising event. An evening of dining, entertainment, and silent/live auction where Nashville Welcomes the World. Global leaders and luminaries' network, engage diplomatic relations, profile foundation supporters, and give to the less fortunate and deprived Children of the World. With your support and hundreds of Foundation Volunteers, we have distributed \$114 Million goods-in-kind to 15 countries local agencies in our 18-year history.
- ✓ Television Inclusion – CEO on camera interviews, 4 segments built around company's philanthropic works.
- ✓ Secondary inclusion on Signage Wall for television interview set, with logo included
- ✓ Royal Table Sponsors Signage
- ✓ Souvenir Program: Full Silver Page recognition: prominent display of Company Logo
- ✓ Website: 1 Sponsorship listings throughout the year at [www.TheStarsFoundation.net](http://www.TheStarsFoundation.net)
  - Your Logo on the Royal page with company write up.
  - Company name listed on the Table Sponsor page, Royal category.
  - Two (2) Complimentary Rooms (1 Night)
- ✓ Post Event Thank you 'Our Royal Heroes' Showcase
  - Hearts on Fire TV Series
  - Stars Foundation website
  - Foundation International Newsletter, Heart Beats
  - Lamar Highway Billboard Showcase

Distribution.....	250 Million Households (80 Countries)
Monthly.....	175,000 Viewers
Circulation.....	10,300
Visibility.....	1,072,991,257 impressions weekly



# PRESIDENTIAL PRESIDENTIAL SPONSOR BENEFIT PACKAGE

## \$6,000.00

### Rhinestone Gala - First Ladies Summit - September 28, 2024

Private VIP Reception 5:00pm - 5:45pm- 12:00 pm

- ✓ Seating for 12: 2 Tables with seating of 6 with accompaniment of a Celebrity next to the main stage at The Stars Foundation's highest profiled international fundraising event. An evening of dining, entertainment, and silent/live auction where Nashville Welcomes the World. Global leaders and luminaries' network, engage diplomatic relations, profile foundation supporters, and give to the less fortunate and deprived Children of the World. With your support and hundreds of Foundation Volunteers, we have distributed \$114 Million goods-in-kind to 15 countries local agencies in our 18-year history.
- ✓ Television Inclusion - CEO on camera interviews, 2 segments built around company's philanthropic works.
- ✓ Inclusion on Signage Wall for television interview set, with logo included
- ✓ Souvenir Program: Full Page recognition: prominent display of Company Logo
- ✓ Website: 1 Sponsorship listings throughout the year at [www.TheStarsFoundation.net](http://www.TheStarsFoundation.net)
  - Your Logo on the Presidential page
  - Company name listed on the Table Sponsor page, Presidential category.
- ✓ Table Sponsor post-ball thank you Ads:
  - Hearts on Fire TV Series
  - Stars Foundation website
  - Foundation International Newsletter, Heart Beats
  - Lamar Highway Billboard Showcase

Distribution.....	250 Million Households (80 Countries)
Monthly.....	175,000 Viewers
Circulation.....	10,300
Visibility.....	1,072,991,257 impressions weekly



# KINGDOM BUILDERS

## CHURCHES & MINISTRIES SPONSOR BENEFIT PACKAGE

### \$2,500.00

**Rhinestone Gala - First Ladies Summit - September 28, 2024, 6:00pm - 12:00pm**  
(Conditions Apply: Pre-Booking by non-profits - July 15, 2024 price then increases to \$5,000.00)

- ✓ Seating for 8: 1 Table at The Stars Foundation's highest profiled international fundraising event. An evening of dining, entertainment, and silent/live auction where Nashville Welcomes the World. Global leaders and luminaries' network, engage diplomatic relations, profile foundation supporters, and give to the less fortunate and deprived Children of the World. With your support and hundreds of Foundation Volunteers, we have distributed \$114 Million goods-in-kind to 15 countries local agencies in our 18-year history.
- ✓ Souvenir Program: Table Buyer's Church listed - Heart Beats
- ✓ Kingdom Builders: Table Sponsor Signage
- ✓ Website: Sponsorship listing throughout the year at [www.TheStarsFoundation.net](http://www.TheStarsFoundation.net) under the appropriate table sponsor category

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# MIRACLE MAKER

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## SPONSOR BENEFIT PACKAGE

### \$750.00

**Rhinestone Gala - First Ladies Summit - September 28, 2024, 6:00pm - 12:00pm**

- ✓ Seating for 2: at The Stars Foundation's highest profiled international fundraising event. An evening of dining, entertainment, and silent/live auction where Nashville Welcomes the World. Global leaders and luminaries' network, engage diplomatic relations, profile foundation supporters, and give to the less fortunate and deprived Children of the World. With your support and hundreds of Foundation Volunteers, we have distributed \$114 Million goods-in-kind to 15 countries local agencies in our 18-year history.
- ✓ Souvenir Program: Honorable Mention - name listed
- ✓ Website: Sponsorship listing throughout the year at [www.TheStarsFoundation.net](http://www.TheStarsFoundation.net) under the appropriate table sponsor category

## GIVING

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Please note that each higher level of "giving" will bring you and your guests closer to the main stage while increasing the financial support to several nonprofit organizations. Table location in each table category is based on the reservation. Tax Receipts issued.

## CONTACT US

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# THANK YOU



[www.thestarsfoundation.net](http://www.thestarsfoundation.net)